

ROADMAP // 2020-2030  
**VOEDSELVERPAKKING VAN DE TOEKOMST**  
**FOOD PACKAGING OF THE FUTURE**



**ECODESIGN**

Packaging meeting Circular Economy needs. Re-duce, Re-use, Re-cycle, Re-new, Re-design.



**IMPROVED PACKAGING**

Maximized food protection. Packaging for new food, production process and logistic needs.



**SORT**

Packaging allowing 100% sorting.



**RECYCLE**

High quality recycling processes.



**Past jouw idee in één van deze concepten?**  
 Dan maken we er graag samen werk van!

**Does your idea fit within one of these concepts?**  
 Let's work it out together!



**LEGISLATION**

Supporting future technologies. Standardization



**INTEREST GROUPS**

Building network to support packaging technologies.



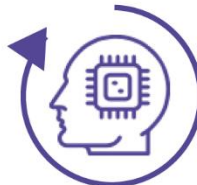
**COMMUNICATION**

Increased knowledge and understanding of packaging materials and functions. Creating awareness on new technologies.



**SMART PACKAGING**

Sensor technology. Smart benefits (authentication, traceability, tamper proof).



**IOT - AI**

Digitalization in packaging. Connected packaging.



**B MODEL**

New packaging designs supporting new business models



**LOGISTICS**

Supply chain efficiency. Omni channel packaging.